

At Wise Wellness Clinic, we respect and value your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website or use our services. By using our website and services, you consent to the practices described in this policy.

1. Information We Collect

We may collect personal information that you provide to us when you visit our website, book appointments, or interact with our services. This may include:

- Personal Identification Information: Name, email address, phone number, mailing address, date of birth, and other contact details.
- Health Information: When booking appointments or seeking medical advice, we may collect health-related information, including medical history, symptoms, or treatment preferences, as required for providing our services.
- Payment Information: If you make a payment for services, we may collect payment details such as credit card information, billing address, and other transaction details.
- Usage Data: We may collect data on how you interact with our website, including IP addresses, browser types, device information, and browsing activity to improve our website's performance and user experience.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and deliver health-related services and consultations.
- To manage appointments, process payments, and communicate with you about our services.
- To improve the functionality, content, and layout of our website.
- To send you relevant promotional materials, newsletters, or updates about services (you can opt out at any time).
- To comply with legal and regulatory requirements, as necessary.

3. How We Protect Your Information

We take your privacy seriously and have implemented a variety of physical, electronic, and managerial procedures to safeguard your personal information. These measures include:

- Using encryption technologies (e.g., SSL) to protect sensitive data during transmission.
- Limiting access to your personal information to authorized personnel only.
- Regular security audits to identify and address vulnerabilities.

4. Sharing Your Information

We do not sell, rent, or share your personal information with third parties except in the following situations:

- Service Providers: We may share your information with trusted third-party service providers who help us with services such as payment processing, email communication, or website analytics.
- Healthcare Providers: With your consent, we may share your health information with other medical professionals or institutions involved in your care.
- Legal Requirements: We may disclose your personal information when required by law, or in response to a subpoena, court order, or other legal process.

5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. Cookies are small files stored on your device that allow us to remember your preferences and improve site performance. You can control the use of cookies through your browser settings, but disabling cookies may affect the functionality of the website.

6. Your Choices and Rights

- Access and Update: You can request access to the personal information we hold about you and request updates or corrections to it.
- Opt-Out: You can opt out of receiving marketing emails by following the unsubscribe instructions in the emails or by contacting us directly.
- Data Deletion: You may request the deletion of your personal data, subject to certain legal or contractual obligations we may have.

7. Children's Privacy

Our website and services are not intended for children under the age of 13. We do not knowingly collect or solicit personal information from children. If we become aware that we have collected personal information from a child under 13, we will take steps to delete such information from our records.

8. Links to Third-Party Websites

Our website may contain links to third-party websites for your convenience. We are not responsible for the privacy practices or content of these external sites. We encourage you to review the privacy policies of any third-party websites you visit.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. When we make changes, we will update the "Effective Date" at the top of this page. We encourage you to review this policy periodically.

10. Contact Us

If you have any questions about this Privacy Policy or how we handle your personal information, please contact us at:

Wise Wellness Clinic

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